



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

29 July 2022

Licensing Ref No:

22/05496/LIPN - New Premises Licence

Title of Report:

Coyote Ugly Saloon
Unit 30
Trocadero
13 Coventry Street
London
W1D 7AB

Report of:

Director of Public Protection and Licensing

Wards involved:

St James's

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Karyn Abbott
Senior Licensing Officer

Contact details

Telephone: 0207 641 6500
Email: kabbott@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	25 May 2022		
Applicant:	Coyote Ugly London Limited		
Premises:	Coyote Ugly Saloon		
Premises address:	Unit 30 Trocadero 13 Coventry Street London W1D 7AB	Ward:	St James's
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	<p>According to the application form, the applicant proposes to operate the premises as an American style entertainment, performance venue on the ground floor. This will include a variety of live performances, live music, and karaoke style entertainment. The applicant has the exclusive rights to operate a Coyote Ugly Saloon in the UK. There will be a merchandise store selling a selection of branded Coyote Ugly themed merchandise.</p>		
Premises licence history:	This is a new premises licence application and therefore no premises licence history exists.		
Applicant submissions:	<p>The applicant has stated that there is no external area for the consumption of food and drink.</p> <p>The applicants have advised that they will be offering a condition if the licence is granted which states that they will secure a reduction in capacity of the Piccadilly Institute by 350 persons.</p> <p>The Piccadilly Institute premises licence is attached within the applicant submissions at Appendix 2.</p> <p>The applicant has also provided submissions in the form of dispersal policy.</p>		
Applicant amendments:	None		

1-B Proposed licensable activities and hours							
Films:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	08:00	08:00	08:00	08:00	08:00	08:00	08:00
End:	03:00	03:00	03:00	03:00	03:00	03:00	03:00
Seasonal variations/ Non-standard timings:				<p>On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes.</p> <p>The start time of 08:00 hours is for residents and bona fide guests of the adjoining hotel. For members of the public this activity will commence at 10:00 hours Monday to Saturday and midday on Sunday, including Bank Holiday Sundays.</p>			

Seasonal variations/ Non-standard timings:	On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes. The start time of 08:00 hours is for residents and bona fide guests of the adjoining hotel. For members of the public this activity will commence at 10:00 hours Monday to Saturday and midday on Sunday, including Bank Holiday Sundays.
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Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	08:00	08:00	08:00	08:00	08:00	08:00	08:00
End:	03:00	03:00	03:00	03:00	03:00	03:00	03:00
Seasonal variations/ Non-standard timings:	On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes. The start time of 08:00 hours is for residents and bona fide guests of the adjoining hotel. For members of the public this activity will commence at 10:00 hours Monday to Saturday and midday on Sunday, including Bank Holiday Sundays.						
Adult Entertainment:	None						

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Metropolitan Police Service
Representative:	PC Tom Stewart
Received:	15 June 2022
<p>Re: 22/05496/LIPN New Premises Licensing application - Coyote Ugly 30 Shaftesbury Avenue, London, W1D 7EQ</p> <p>Dear Westminster Licensing Team,</p> <p>I refer to the above-mentioned application for a new premises licence.</p> <p>Following consideration of the application and how it may affect the Licensing Objectives, I wish to make the following representations:</p> <p>The proposed extension of licensable activities is likely to undermine the following licensing objectives:</p> <ul style="list-style-type: none"> • The Prevention of Crime and Disorder <p>The premises is located within the West End Cumulative Impact Zone (CIZ) and the hours requested are beyond the core hours for a premises of this type. Whilst the applicant has offered numerous, it is likely that the application, if granted would undermine the Prevention of Crime and Disorder licensing objective.</p> <p>I am happy to discuss my representation in further detail with the applicant.</p> <p>The Metropolitan Police have provided further submissions that can be found at Appendix 4.</p>	

Responsible Authority:	Licensing Authority
Representative:	Jessica Donovan
Received:	21 June 2022

Dear Sirs

I write in relation to the application submitted for a new premises licence for Coyote Ugly, 30 Shaftesbury Avenue, London, W1D 6EX.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following:

Films:

Monday to Sunday 08:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes. The start time of 08:00 hours is for residents and bona fide guests of the adjoining hotel. For members of the public this activity will commence at 10:00 hours Monday to Saturday and midday on Sunday, including Bank Holiday Sundays.

Live music:

Monday to Saturday 10:00 to 03:00
Sunday 12:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes.

Recorded Music:

Monday to Sunday 08:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes. The start time of 08:00 hours is for residents and bona fide guests of the adjoining hotel. For members of the public this activity will commence at 10:00 hours Monday to Saturday and midday on Sunday, including Bank Holiday Sundays.

Performance of Dance:

Monday to Saturday 10:00 to 03:00
Sunday 12:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes.

Anything of a similar description to that falling within Live music, Recorded Music or Performance of Dance:

Monday to Saturday 10:00 to 03:00
Sunday 12:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes.

Late Night Refreshment:

Monday to Sunday: 23:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes.

Retail sale of Alcohol (On and Off Sales):

Monday to Sunday 08:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes. The start time of 08:00 hours is for residents and bona fide guests of the adjoining hotel. For members of the public this activity will commence at 10:00 hours Monday to Saturday and midday on Sunday, including Bank Holiday Sundays.

Hours premises are open to the public:

Monday to Sunday 08:00 to 03:00

On the commencement of British Summertime, the terminal hour shall be extended by 60 minutes. The start time of 08:00 hours is for residents and bona fide guests of the adjoining hotel. For members of the public this activity will commence at 10:00 hours Monday to Saturday and midday on Sunday, including Bank Holiday Sundays.

The premises are located within the West End Cumulative Impact Zone and as such various policy points must be considered, namely CIP1, HRS1, PB1 and MD1.

Policy PB1 states:

B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:

1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.
2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.

C. The applications referred to in Clause B1 and B2 will generally be granted subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or,
2. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.
3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D.

D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.

Policy MD1 states:

B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative

Impact Zone other than:

1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1, and/or,
2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.

C. The applications referred to in Clause B1 and B2 will generally be granted subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
2. The operation of any delivery services for alcohol and/or late-night refreshment meeting the Council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.
3. The application and operation of the venue continuing to meet the definition of a music and dance premises in Clause D.

D. For the purposes of this policy a music and dance premises is defined as a premises whereby the primary purpose of the venue is to:

1. Provide regulated entertainment in the form of music, either in the form of live performances or recorded, to customers.
2. Provide regulated entertainment in the form of music, either as live performances or recorded, and provide facilities for the provision of dance.
3. The sale by retail of alcohol may be provided as either a considerable element of the operation of the premises or ancillary to the provision of regulated entertainment.
 - a. Examples of venues that would fall within this policy are night clubs or bars that provide music and dancing.
 - b. De-regulated entertainment (as set out in the glossary will not be subject to this policy).

The Licensing Authority note that the application does fall outside Westminster's core hours for pub and bars and music and dance venues:

The core hours for pub and bars and music and dance venues are:

Monday to Thursday: 10am to 11.30pm.

Friday and Saturday: 10am to Midnight.

Sunday: Midday to 10.30pm.

Sundays immediately prior to a bank holiday: Midday to Midnight.

The applicant has proposed the below condition in their operating schedule. Can the applicant confirm how is Coyote Ugly themed entertainment defined and what activities are proposed within this?

'The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a Coyote Ugly themed entertainment venue operated by Coyote Ugly London Ltd.'

The Licensing Authority would also like the applicant to provide further submissions on the below questions;

Can the applicant confirm how the premises is to be operated and controlled, specifically how the alcohol will be served i.e. by waiter/waitress service and will the premises operate by way of a bar with vertical drinking?

Will patrons be required to buy food in order to watch the entertainment or will patrons be able to just buy a drink and then watch the entertainment?

Will members of the public be involved in the performance of dance or will the performance of dance only be carried out by dancers?

Will the raised platform will be used for entertainment purposes?

The Licensing Authority would like confirmation to the above questions to be able to assess any further relevant policy considerations.

The Licensing Authority require the applicant to provide submissions as to how the operation of

the premises will not add to cumulative impact in the West End cumulative impact Zone, in accordance with policy CIP1.

Please accept this as a formal representation.

Responsible Authority:	Environmental Health Service
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Representative:	Anil Drayan
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Received:	22 June 2022
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Representations made on the Public Safety, Public Nuisance and Protection of Children from Harm licensing objectives.

The applicant has offered an extensive list of conditions however further clarification is requested on how the premises shall operate particularly late at night as the premises is located in the West End Cumulative Impact Zone.

2-B Other Persons

Name:	[REDACTED]
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Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
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Received:	21 June 2022
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I write on behalf of the Soho Ward Panel to oppose the granting of this licence on the grounds of its failure to promote the licensing objectives. It is in an area of high crime, just south of Soho, where there are a large number of late night licences. It is within the cumulative impact zone, very close to Leicester Square.

Both Leicester Square and Soho have very high crime rates, particularly between 10 pm and 4 am, and people leaving these premises can only add to that, and I do not consider that they have proved themselves to be an exception to WCC's licensing policy.

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy CIP1 applies

A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:

1. Vary the hours within Core Hours under Policy HRS1, and/or
2. Vary the licence to reduce the overall capacity of the premises.

C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.

D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.

Policy HRS1 applies

A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.

B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:

1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
5. The proposed hours when any music, including incidental music, will be played.
6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
9. The capacity of the premises.
10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.

6. Pubs and bars, Fast Food and Music and Dance venues

Monday to Thursday: 10am to 11.30pm.

Friday and Saturday: 10am to Midnight.

Sunday: Midday to 10.30pm.

Sundays immediately prior to a bank holiday: Midday to Midnight.

D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will

	<p>be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p> <p>Note: The core hours are for all licensable activities but if an application includes late night refreshment then the starting time for that licensable activity will be 11pm.</p>
<p>Policy PB1 applies</p>	<p>A. Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a Public House or Bar in Clause D. <p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> 1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1. 2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises. <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or, 2. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D. <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

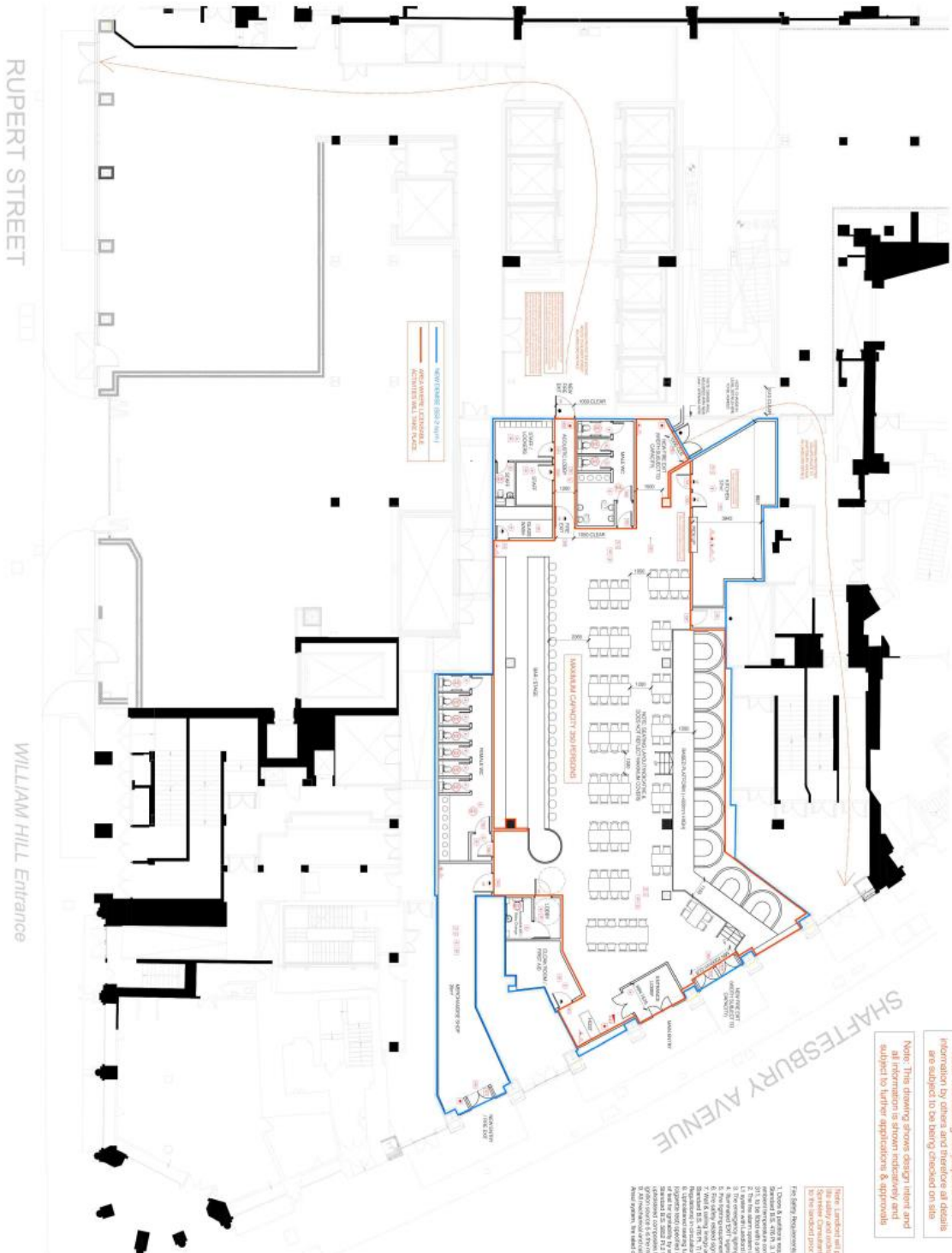
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Metropolitan Police Submission
Appendix 5	Proposed conditions
Appendix 6	Residential map and list of premises in the vicinity

Report author:	Karyn Abbott Senior Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kabbott@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police Service	15 June 2022
5	Licensing Authority	21 June 2022
6	Environmental Health Service	22 June 2022
7	Representation 1	21 June 2022



Note: This drawing was prepared from information by others and therefore all details are subject to be being checked on site.

Note: This drawing shows design intent and all information is shown indicatively and subject to further applications & approvals.

Note: Landlord will provide a proposed fire alarm zone plan to LFLC for safety and security (based on the fire alarm system) to be submitted to the fire authority for their approval. The fire alarm system will be installed prior to building out any works on site.

- For Client Information:
1. Client to ensure that the fire alarm system is installed in accordance with the fire alarm system (FAS) code of practice.
 2. Fire alarm system to be installed in accordance with the fire alarm system (FAS) code of practice.
 3. Fire alarm system to be installed in accordance with the fire alarm system (FAS) code of practice.
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 9. Fire alarm system to be installed in accordance with the fire alarm system (FAS) code of practice.
 10. Fire alarm system to be installed in accordance with the fire alarm system (FAS) code of practice.

The location and type of any fire safety and/or other safety equipment is shown as at present. This may be revised from time to time with the agreement of the Fire Officer or after a risk assessment.

DATE: 11/05/2022

BY: COYOTE UGLY

PROJECT: 200 SHAFTESBURY AVENUE LONDON W1D 6EX

PROPOSED DRAWING: Accessory Part

NS: 11/05/2022

11/05/2022

4941/160

FOR APPROVAL

Harrison. LONDON +44 (0) 20 7375 4000

Dispersal Policy

Coyote Ugly Saloon
30 Shaftesbury Avenue, London W1D 6EX

The Dispersal Policy is designed to create a harmonious relationship between the venue, its guests and neighbours whilst operating in a cumulative impact area and taking such additional steps which are appropriate to promote the licensing objectives in such a location. This policy is a living document and will be reviewed from time to time taking cognize of advice given by the Police and Licensing Authority Officers.

Liaison with Neighbours

Nearby residents and business owners shall be provided with the contact details for the premises and its management where they are requested along with instructions for how to reach a live representative of the venue during all operational hours.

Management of arrival & departures

Guests will be greeted upon arrival at the main reception. Premises staff, working in conjunction with security staff in the evenings shall -

- Greet all customers as they arrive at the premises.
- Manage any queue which forms outside the premises.
- Direct all smoking customers to the designated space for them to use at the front of the premises.
- Ensure all alcohol is consumed on the premises.
- Carefully manage and expedite any transport enquiries.
- Together with management shall implement the premises terrorism threat risk assessment.

The front door of the premises and the public highway immediately adjacent to the premises will be under CCTV surveillance. Access to video evidence will always be available to the police in line with the Premises Licence conditions.

Staff shall manage the departure of guests, encouraging guests to move away from the area in a quiet and respectful manner. There will be appropriate signs in public areas of the premises reminding guests to leave quietly. The reception area will be spacious enough for any guest to wait for a pre-ordered taxi.

End of Evening Operational Policies

The premises will use volume levels, type of music played and variation of lighting levels to encourage the gradual dispersal of customers during the last part of trading.

Security staff and other premises staff shall be trained to politely encourage customers to leave gradually to support the gradual dispersal of customers.

Security staff shall remain on the street outside the premises until the last customer has left the area.

Notices at Exit

Highly visible notices will be displayed at all exits requesting customers to leave the area quietly.

Security Staff

Security shall -

- encourage customers to drink-up and progress to the exit throughout the latter part of drinking-up time;
- remind customers where necessary to leave quietly;
- ensure the removal of all bottles and glasses from any customer who attempts to leave the premises carrying one;
- encourage customers not to assemble outside the premises and discourage street entertainers and beggars outside the premises;
- direct customers to wait inside the premises if waiting for a taxi and assist taxi's that are summoned.

Management will regularly host re-training for security staff and ensure that any new hires receive proper training prior to working at the venue.

Queuing

At the busiest trading times the following key measures will be employed:

- Sufficient security staff will be deployed outside the premises to ensure proper and efficient management of any queue which may form outside the premises;
- If needed to preserve adequate passing space for pedestrians, temporary barriers shall be used outside the premises;
- Management will liaise with EH and Police to ensure that they are satisfied with the operation of said queuing system.

Hackney Carriage/Private Hire Cars Arrangement

The premises will enter into an agreement with one black taxi firm and one executive hire firm to provide transport for customers, with contact numbers made readily available to customers. Customers will be able to wait inside the premises while they wait for a taxi.



Schedule 12
Part A

WARD: West End
UPRN: 010033555130

City of Westminster

64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

Premises licence number:

21/04481/LIPDPS

Original Reference:

05/04225/LIPCV

Part 1 – Premises details

Postal address of premises:

Piccadilly Institute
First Floor To Fifth Floor
1 Piccadilly Circus
London
W1J 0TR

Telephone Number: 020 7287 8008

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday:	09:00 to 03:30
Sunday:	09:00 to 00:30
Sundays before Bank Holidays:	09:00 to 01:00 (Except Easter Sunday)

Performance of Live Music

Monday to Saturday:	09:00 to 03:30
Sunday:	09:00 to 00:30
Sundays before Bank Holidays:	09:00 to 01:00 (Except Easter Sunday)

Playing of Recorded Music

Unrestricted

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday:	09:00 to 03:30
Sunday:	09:00 to 00:30
Sundays before Bank Holidays:	09:00 to 01:00 (Except Easter Sunday)

Late Night Refreshment

Monday to Saturday:	23:00 to 03:30
Sunday:	23:00 to 01:00
Sundays before Bank Holidays:	23:00 to 01:30 (Except Easter Sunday)

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday:	10:00 to 03:00
Sunday:	12:00 to 00:30
Sundays before Bank Holidays:	12:00 to 01:00 (Except Easter Sunday)

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday:	07:00 to 03:30
Sunday:	07:00 to 01:00
Sundays before Bank Holidays:	07:00 to 01:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Raspberry Gardens Entertainment Ltd
7 Redbridge Lane East
Ilford
IG4 5ET

Registered number of holder, for example company number, charity number (where applicable)

12936663

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Mark McEvoy

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 140382
Licensing Authority: London Borough Of Brent

Date: 24 May 2021

This licence has been authorised by Michelle Steward on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

7. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D+(D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,

- (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Conditions reproducing the effect of conditions subject to which existing licences have effect.

Conditions relating to Regulated Entertainment

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule of Management No 6 the premises may remain open for the purpose of this licence from 11pm on each of the days Monday to Saturday to 3.30am on the day following and from 11pm on Sundays (other than those preceding a Bank Holiday) to 12.30am on the day following and from 11pm on Sundays preceding a Bank holiday (other than Easter Sunday) to 1am on the day following. The Bank Holiday referred to are those occurring on May Day, Spring and August.
13. The entertainment to be provided under this licence shall be limited to discotheque and dancing.
14. The provision of public entertainment under this licence shall remain as an ancillary part of the lawful class A3 use of the premises.

15. An acoustic report shall be provided to the Council's Environmental Health Officer.
16. The licensee will comply with all the reasonable requirements of the Environmental Health Officer.
17. The music systems shall be fitted with sound limiting devices to be set at a level to the satisfaction of the council's Environmental Health Officer.
18. The number of persons accommodated (excluding staff) at any one time shall not exceed:

Ground Floor - 222,
First Floor - 633,
Second Floor - 540,
1st Floor Mezzanine - 60,
2nd Floor Mezzanine - 60.

Conditions for Sale of Alcohol

19. Substantial food and suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.
20. On any evening where the premises or part of the premises are open for music and dancing and a S.77 certificate is in operation, intoxicating liquor shall not be sold or supplied to persons entering the premises after 23:00 other than to; a) persons who have paid a minimum admission fee of at least £3.00 Monday to Thursday and £5.00 Friday and Saturday for music and dancing or entertainment, such charge not be credited against consumables; b) Artistes or persons employed at the premise; c) persons attending a private function at the premises.
21. No striptease, no nudity and all persons on the premises to be decently attired.
22. No gaming otherwise than by machines authorised under part III, Gaming Act, 1968.
23. There shall be no payment made by or on behalf of the licensees to any person for bringing customers to the premises.
24. Valets are to be employed in the 2nd floor public toilets from 5pm onwards each day the premises are open to the public.
25. Additional hours to include Sundays until 00:30, except when Sunday is immediately prior to Bank Holiday, excluding Easter, where hours extended until 01:00.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments.

Conditions for Sale of Alcohol

26. Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00;
- (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30;
- (c) On Good Friday, 12.00 to 22.30;

- (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30;
- (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00;
- (f) On New Year's Eve on a Sunday, 12.00 to 22.30;
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

For the Ground Floor, First Floor, Second Floor and Mezzanines Only:

- (a) Subject to the following paragraphs, the permitted hours on weekdays shall commence at 10.00 (12.00 on Christmas Day and Good Friday) and extend until 03.00 on the morning following, except that -
 - (i) the permitted hours shall end at 00.00 midnight on any day on which music and dancing is not provided after midnight; and
 - (ii) on any day that music and dancing end between 00.00 midnight and 03.00, the permitted hours shall end when the music and dancing end;
- (b) In relation to the morning on which summer time begins, paragraph (a) of this condition shall have effect with the substitution of references to 04.00 for references to 03:00.
- (c) Except on Sundays immediately before bank holidays (apart from Easter Sunday), the permitted hours on Sundays shall commence at 12.00 and extend until 01:00 on the morning following, except that-

- (i) the permitted hours shall end at 00.00 midnight on any Sunday on which music and dancing is not provided after midnight;
 - (ii) where music and dancing end between 00.00 midnight on any Sunday and 01:00, the permitted hours on that Sunday shall end when the music and dancing end.
- (d) The sale of alcohol must be ancillary to the use of the premises for music and dancing and substantial refreshment.
 - (e) The permitted hours on New Year's Eve will extend to the start of permitted hours on the following day, or if there are no permitted hours on 1 January, to 00.00 on New Year's Eve.

NOTE - The above restrictions do not prohibit:

- (a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (d) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (e) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (f) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of her Majesty's naval, military or air forces;
- (g) the taking of alcohol from the premises by a person residing there;
- (h) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (i) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

27. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

28. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
29. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

30. The venue shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the venue is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and date stamping. Recordings shall be made available immediately together with viewing facilities upon the request of Police or authorised officer throughout the preceding 31 day period.

31. A minimum of two SIA registered door supervisors wearing high visibility jackets will be on duty at the premises from 2100hrs each night until the premises cease licensable activity.

During this period of time at least one door supervisor will continually be present at the entrance to the premises to ensure people who are drunk and / or disorderly are refused access to the premises.

32. From 22:00hrs when the premises are open for licensable activities all patrons attempting to gain entry or re entry will be subject to a search except for those customers who have been in the smoking area. After 21:00 Monday to Sunday, upon entry all bags are to be opened and searched. A general search policy shall be implemented as agreed with the Westminster Police Licensing Team and documented . In accordance with the general search policy, searching will be supplemented by the use of two functional metal detecting wands operated by a male and female door supervisor dedicated to that duty either until the end of permitted hours or until there are no further admissions.

33. Before any alcohol can be supplied in any Exterior Dining Area a street trading licence under the City of Westminster Act 1999 must be obtained, if necessary. In any case this area must cease to be used for licensable activities after 23:00 hours on any day and any street furniture rendered unusable after this time.

34. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

35. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.

36. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received concerning crime and disorder
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system or searching equipment or scanning equipment

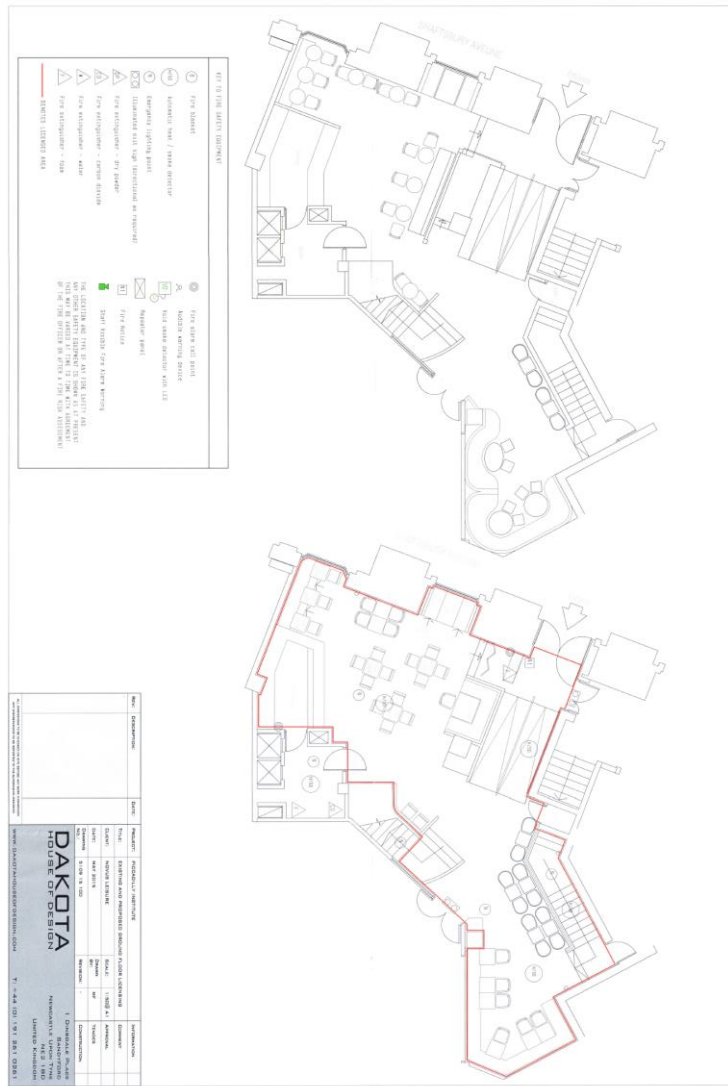
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.

37. All SIA security engaged at the premises are to wear high visibility jackets.
38. At all times that the smoking area is being used by customers there shall be an SIA registered door supervisor within the smoking area
39. A minimum of one designed welfare officer must be on duty at all times the venue is open to the public, The person must be easily identifiable by means of a tabard or other clothing clearly displaying the words welfare officer. The welfare officer must conduct an hourly inspection of each floor open to the public and complete a written record of this inspection. A training log outlining roles and responsibilities must be available for inspection by an authorised person or responsible authority.
40. A qualified medic must be on duty after 10pm every Thursday, Friday and Saturday and any night identified as a Student Night. Also any other night deemed necessary by virtue of a risk assessment completed by the venue management, this includes all nights running with a TEN.
41. Save for private corporate events taking place (when a full detailed list of attendees will be kept on the premises for 31 days after the event) when the premises are open, all customers entering after 22:00 hours will have their ID scanned on entry or be subject to a biometric scanning system (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The venue shall install a dedicated CCTV system at the point of entry which will provide a clear facial shot of each customer entering. The quality shall be approved by the Metropolitan Police and an authorised person from Westminster City Council. The time on the CCTV system must be correct at all times and reflect the time on the ID scanner.

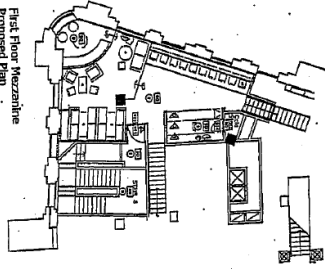
Annex 3 – Conditions attached after a hearing by the licensing authority

None

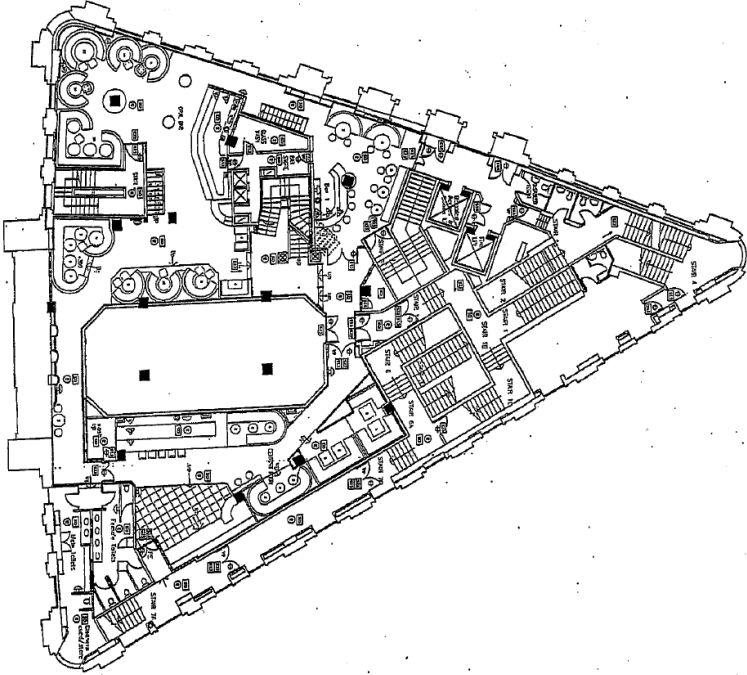
Annex 4 – Plans



First Floor Mezzanine
Proposed Plan
Section
Capacity - 60 persons



First Floor
Proposed Plan
Capacity - 633 persons

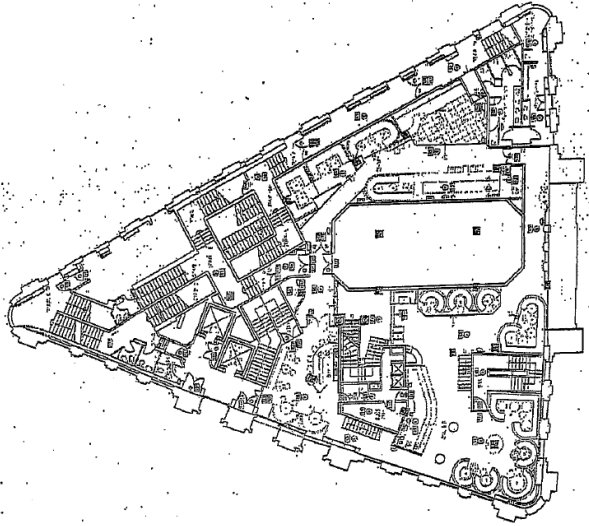


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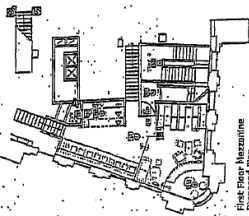
Legend

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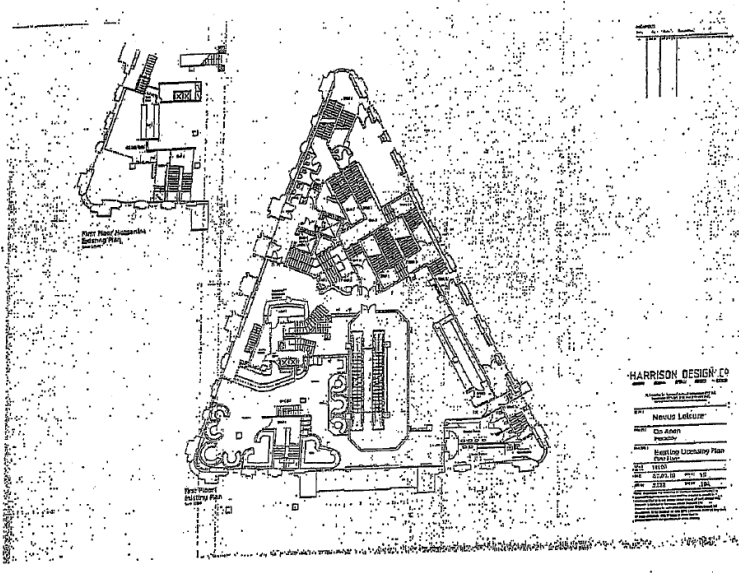
HARRISON DESIGN CO
 1000 W. ...
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Project Name: ...
Client: ...
Architect: ...
Engineer: ...
Contractor: ...
Scale: ...
Date: ...

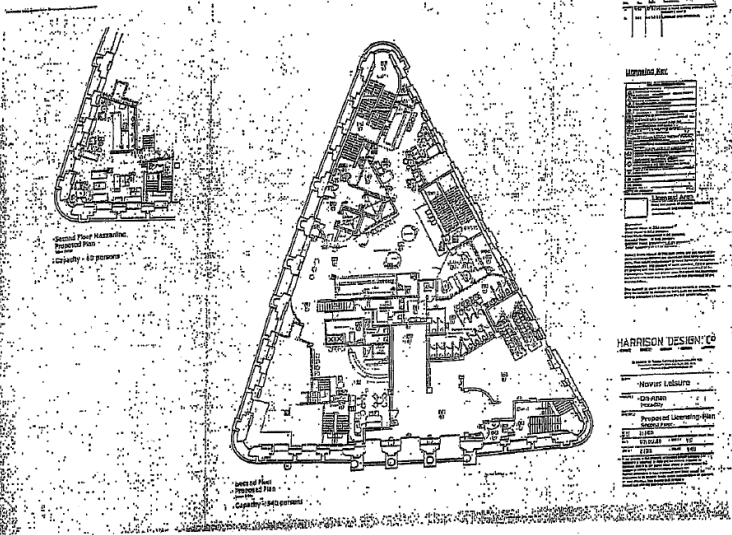


First Floor
 Proposed Plan
 Capacity - 633 persons



First Floor Mezzanine
 Proposed Plan
 Capacity - 60 persons





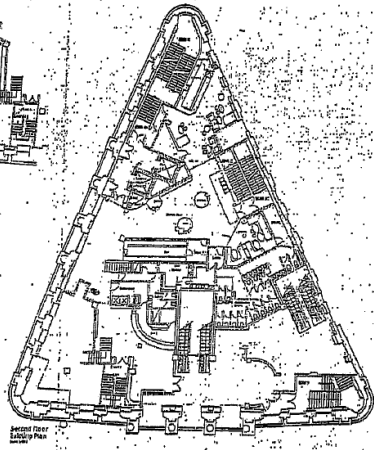
Second Floor
Capacity - 10 persons

First Floor
Capacity - 140 persons

Legend	
□	Office
□	Meeting Room
□	Conference Room
□	Reception
□	Storage
□	Restroom
□	Break Room
□	Corridor
□	Stair
□	Entrance
□	Exit
□	Other

HARRISON DESIGN CO

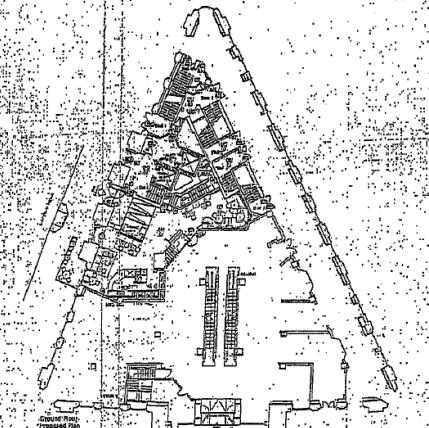
Author: _____
 Designer: _____
 Checker: _____
 Date: _____



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Client Name	
Project Location	
Date	
Scale	
Sheet No.	



Schedule 12
Part B

WARD: West End
UPRN: 010033555130

City of Westminster
64 Victoria Street, London, SW1E 6QP

**Premises licence
summary**

Regulation 33, 34

Premises licence number:

21/04481/LIPDPS

Part 1 – Premises details

Postal address of premises:

Piccadilly Institute
First Floor To Fifth Floor
1 Piccadilly Circus
London
W1J 0TR

Telephone Number: 020 7287 8008

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 03:30
Sunday: 09:00 to 00:30
Sundays before Bank Holidays: 09:00 to 01:00 (Except Easter Sunday)

Performance of Live Music

Monday to Saturday: 09:00 to 03:30
Sunday: 09:00 to 00:30
Sundays before Bank Holidays: 09:00 to 01:00 (Except Easter Sunday)

Playing of Recorded Music

Unrestricted

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 03:30
Sunday: 09:00 to 00:30
Sundays before Bank Holidays: 09:00 to 01:00 (Except Easter Sunday)

Late Night Refreshment

Monday to Saturday:	23:00 to 03:30
Sunday:	23:00 to 01:00
Sundays before Bank Holidays:	23:00 to 01:30 (Except Easter Sunday)

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday:	10:00 to 03:00
Sunday:	12:00 to 00:30
Sundays before Bank Holidays:	12:00 to 01:00 (Except Easter Sunday)

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday:	07:00 to 03:30
Sunday:	07:00 to 01:00
Sundays before Bank Holidays:	07:00 to 01:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Raspberry Gardens Entertainment Ltd
7 Redbridge Lane East
Ilford
IG4 5ET

Registered number of holder, for example company number, charity number (where applicable)

12936663

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Mark McEvoy

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 24 May 2021

This licence has been authorised by Michelle Steward on behalf of the Director - Public Protection and Licensing.

Premises History

Appendix 3

There is no licence or appeal history for the premises.

**METROPOLITAN
POLICE****TOTAL POLICING****CENTRAL WEST POLICE**

Westminster Licensing Team
Westminster City Hall
15th Floor 64 Victoria Street
SW1E 6QP

Sent via email to:
Licensing@westminster.gov.uk

Westminster Police Licensing Team
Westminster City Hall
15th Flr 64 Victoria Street
SW1E 6QP
Mobile - 07917395768
Email - Tom.stewart@met.police.uk
Email - tstewart1@westminster.gov.uk
Licensing Team mailbox -
AWMailbox.LicensingCW@met.police.uk

Tuesday, 19 July 2022

**Re: 22/05496/LIPN New Premises Licensing application - Coyote Ugly 30
Shaftesbury Avenue, London, W1D 7EQ – Further submission**

Dear Westminster Licensing Team,

Please see below further submission in relation to the Police's representation.

Cumulative Impact Policy CIP1

It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:

1. Vary the hours within Core Hours under Policy HRS1, and/or
2. Vary the licence to reduce the overall capacity of the premises.

This application is for a new premises within the Cumulative Impact Zone. The premises falls within the pub and bars/music and dance venues category. Paragraph D11 of the council statement of Licensing Policy states: *"The Cumulative Impact Policy provides a presumption to refuse pubs and bars, music and dance venues and fast food premises. This policy is intended to be strict and will only be overridden in genuinely exceptional circumstances"*

The applicant is seeking to demonstrate that this application is an exception to policy and has included the following narrative within their application: *"The applicants will be seeking to demonstrate that they will not add to cumulative impact by demonstrating an exception to policy and will be offering as a condition of the grant of this licence that they will secure a reduction in capacity of the Piccadilly Institute by 350 persons. The Piccadilly Institute currently has a 3 am licence, with very few operating conditions. This licence application offers modern conditions which will better promote the licensing objectives."*

**METROPOLITAN
POLICE****TOTAL POLICING**



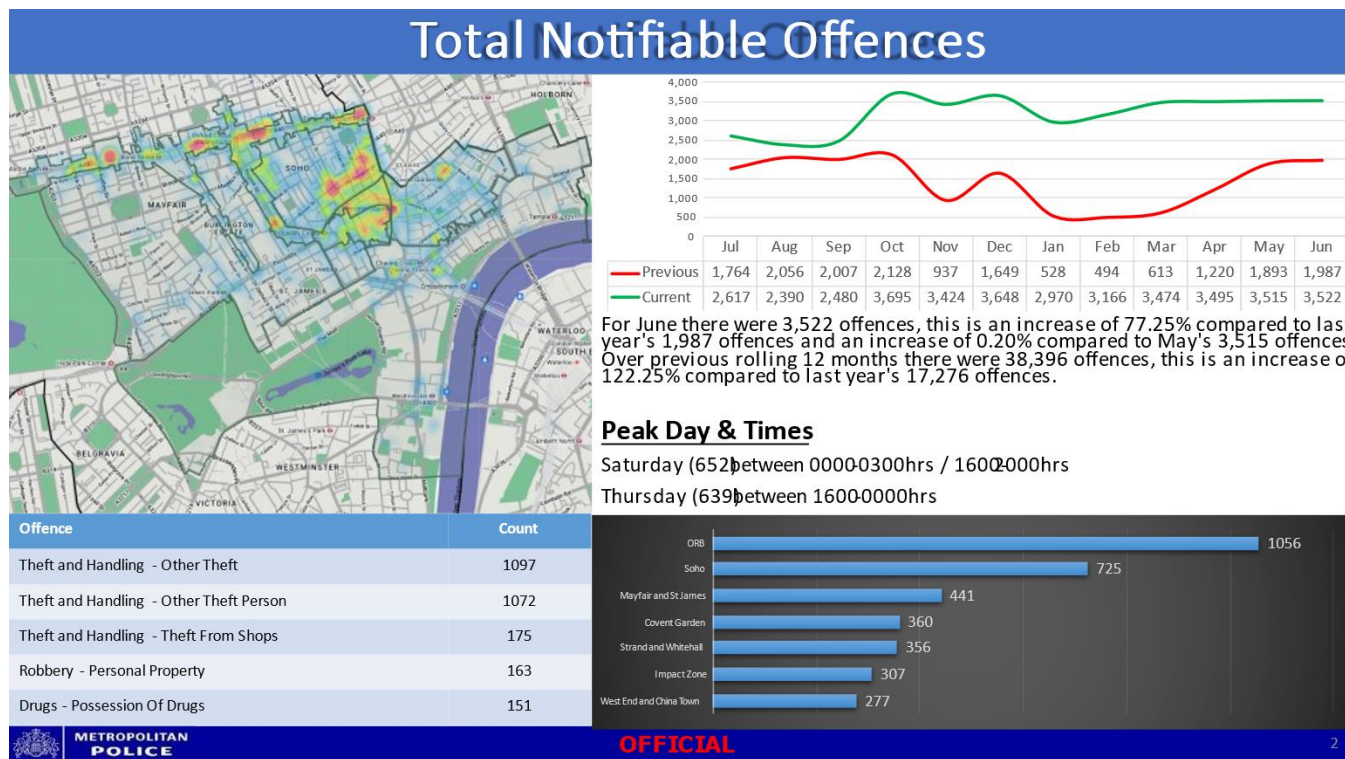
The Police would ask the committee to strongly consider whether in fact, this application is an exception to the Cumulative Impact Policy. Whilst the Police recognises that the applicant is offering a reduction in capacity of another, unrelated premises, this reduction would only be theoretical. The Piccadilly Institute has the benefit of a premises licence that has a conditioned capacity of approximately 1300, however the actual operational capacity of the premises is approximately **200**.

In real terms, the operational capacity for the Piccadilly Institute is unlikely to be affected, however the granting of another premises within the Cumulative Impact Zone with a capacity of 350 and operating until 03:00, is highly likely to undermine the licensing objectives, primarily the prevention of crime and disorder.

Crime figures within the West End

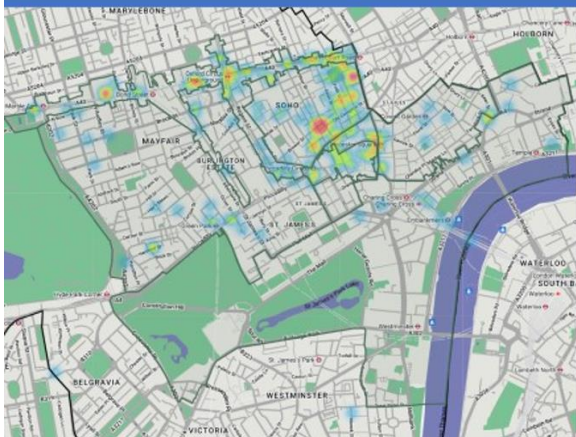
The number of crimes committed within the West End have increased sharply following the removal of Coronavirus regulations. Levels of crime are now back to pre-Covid levels, and in some cases (Assaults, Sexual Assaults) are higher than pre-Covid levels.

Below are the West End crime figures for the month of June 2022, compared to May 2022 and June 2021:





Robbery

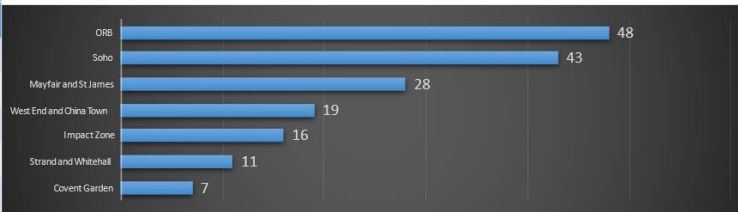


For June there were 172 offences, this is an increase of 59.26% compared to last y 108 offences and an increase of 8.86% compared to May's 158 offences. Over previous rolling 12 months there were 1,867 offences, this is an increase of 117.35% compared to last year's 859 offences.

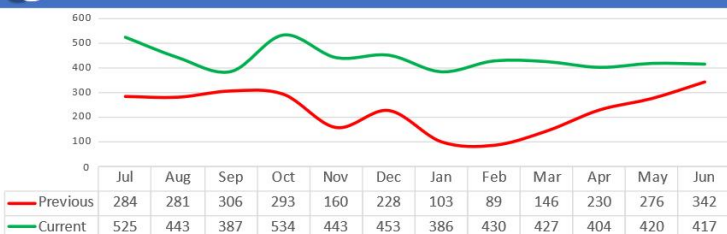
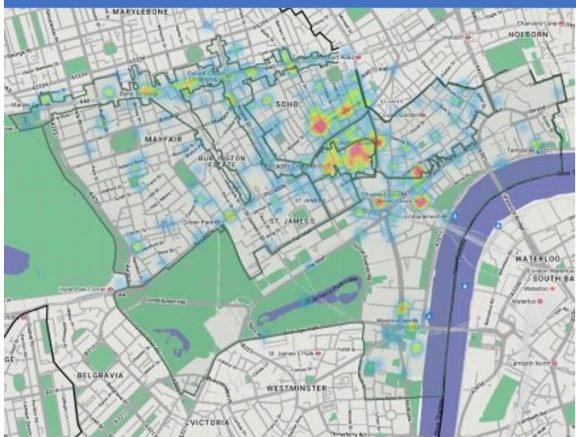
Peak Day & Times

Thursday (38) between 0100-0400hrs / 2100-0000hrs
 Saturday (29) between 0100-0500hrs

Offence	Count
Robbery - Personal Property	163
Robbery - Business Property	9



Violence Against the Person

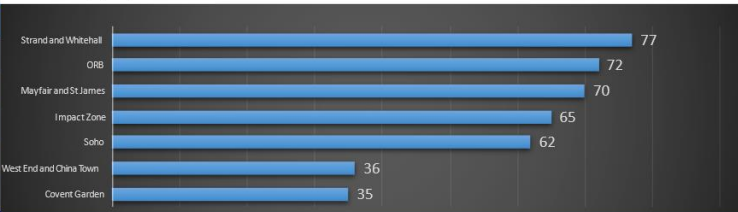


For June there were 417 offences, this is an increase of 21.93% compared to last y 342 offences and a decrease of 0.71% compared to May's 420 offences. Over previous rolling 12 months there were 5,269 offences, this is an increase of 92.44% compared to last year's 2,738 offences.

Peak Day & Times

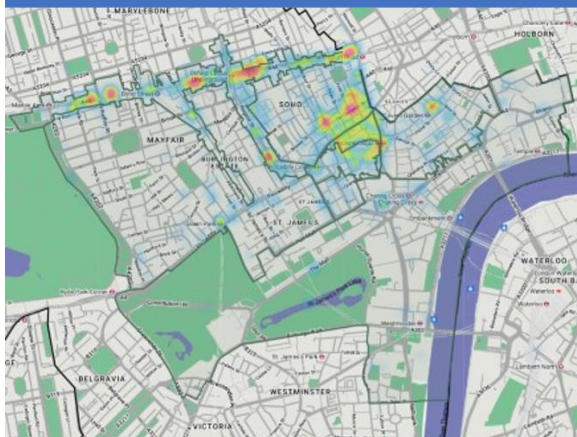
Friday (70) between 0000-0100hrs / 1800-100hrs
 Thursday (68) between 2200-0000hrs

Offence	Count
Violence Against the Person - Harassment	129
Violence Against the Person - Common Assault	111
Violence Against the Person - Assault with Injury	100
Violence Against the Person - Serious Wounding	30
Violence Against the Person - Other Violence	29





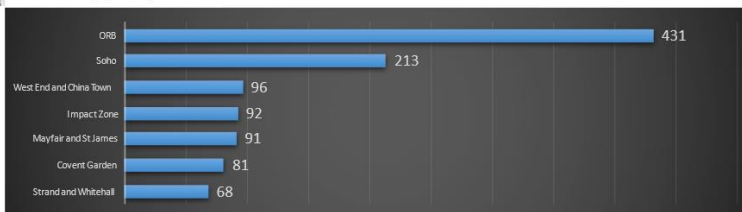
Theft Person



For June there were 1,072 offences, this is an increase of 164.04% compared to last year's 406 offences and an increase of 0.56% compared to May's 1,066 offences. Over previous rolling 12 months there were 10,983 offences, this is an increase of 219.00% compared to last year's 3,443 offences.

Peak Day & Times

Saturday (220) between 0000-0300hrs / 1500-1900hrs
 Thursday (194) between 1500-0000hrs



The above figures demonstrates that crime in the West End is rising. This impacts directly on Police resources, as well as other emergency services. The granting of this application will only add to this.

The Police do not believe that the applicant has provided exceptional reasons as to why the application should be granted. The Police request that the application is refused on this basis.

Yours sincerely,

PC Tom Stewart 4230AW

Westminster Police Licensing Team



CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing

objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a Coyote Ugly themed entertainment venue operated by Coyote Ugly London Ltd.

10. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognized photographic identification cards, such as a driving licence, passport, or proof of age card with the PASS Hologram.
11.
 - (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
 - (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
12. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
13. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
14. An incident log shall be kept at the premises and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
15. As soon as possible, and in any event within 1 month from the grant of this licence, the premises shall join the local Pubwatch or other local crime reduction scheme approved by the police, and local radio scheme, if available.
16. A noise limiter must be fitted to the musical amplification system and maintained in accordance with the following criteria:
 - (a) the limiter must be set at a level determined by and to the satisfaction of an authorised Environmental Health Officer, so as to ensure that no noise nuisance is caused to local residents or businesses.
 - (b) The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of the authorised Environmental Health Officer and access shall only be by persons authorised by the Premises Licence holder.
 - (c) The limiter shall not be altered without prior written agreement from the Environmental Health Consultation Team.

(d) No alteration or modification to any existing sound system(s) should be affected without prior knowledge of the Environmental Health Consultation Team.

(e) No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.

17. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
18. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.
19. Any special effects or mechanical installations shall be arranged, operated, and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the licensing authority, where consent has not previously been given:
 - dry ice and cryogenic fog
 - smoke machines and fog generators
 - pyrotechnics including fireworks
 - firearms
 - lasers
 - explosives and highly flammable substances.
 - real flame
 - strobe lighting.

INFORMATIVE: The premises licence holder will be seeking consent to use smoke machines, lasers, and strobe lighting at the premises as part of the stage show.

20. No person shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased. NOTE: (1) This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.
21. All windows and external doors shall be kept closed after (21:00) hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
22. There shall be no admittance or re-admittance to the premises one hour before the terminal hour for licensable activities, except for patrons permitted to temporarily leave the premises (e.g., to smoke, make a phone call).
23. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of residents and businesses and leave the area quietly.
24. Patrons permitted to temporarily leave and then re-enter the premises, e.g., to smoke or make a phone call, shall be limited to 10 persons at any one time.
25. Patrons permitted to temporarily leave and then re-enter the premises, e.g., to smoke, shall not be permitted to take drinks or glass containers with them.
26. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number and/or is to be made available to residents and businesses in the vicinity.

27. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
28. No deliveries to the premises shall take place between (23.00) and (08.00) on the following day.
29. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
30. No waste or recyclable materials, including bottles, shall be moved, removed from, or placed in outside areas between (23.00) hours and (08.00) hours on the following day unless collections are arranged during the times for the Council's own commercial waste collection service for the street.
31. No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (08.00) on the following day unless collections are arranged during the times for the Council's own commercial waste collection service for the street.
32. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
33. All fabrics, curtains, drapes, and similar features including materials used in finishing and furnishing shall be either non-combustible or be durably or inherently flame-retarded fabric. Any fabrics used in escape routes (other than foyers), entertainment areas or function rooms, shall be non-combustible.
34. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
35. The number of persons accommodated at the premises as a whole at any one-time (excluding staff) shall not exceed (x) persons – to be determined on clearance of works condition but it shall not be more than 350 excluding staff in any case.
36. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the Licensing Authority. If there are minor changes during the course of construction new plans shall be submitted with the application to remove this condition.
37. There shall be no sales of hot food or hot drink for consumption 'off' the premises after 23:00 hours.
38. Loudspeakers shall not be located in the entrance unless there is a sound lobby, or outside the premises building.
39. Door staff and Body worn video will be in use.
40. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under a Sexual Entertainment Venue Licence.

41. The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
42. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by SIA trained personnel so as to ensure that there is no public nuisance or obstruction to the public highway.
43. There shall be no payment made by or on behalf of the licence holder to any person for bringing customers to the premises directly off the street.
44. An attendant shall be on duty in the cloakroom during the whole time that it is in use.
45. (a) An attendant shall be on duty in the male and female toilets areas (within the licensed area) from 21:00 hours daily until the premises are closed to the public. (b) Attendants shall be equipped with a means of alerting security without delay, e.g, radio, BWV, or personal alarm which shall be kept on their person.
46. After midnight all drinking vessels used in the venue shall be made from a sustainable material other than glass. All drinks in glass bottles are to be decanted into non glass containers or non-glass carafes prior to being served, with the exception of champagne, wine or bottles of spirits with a minimum size of 70 CL supplied by way of waiter/waitress service to tables. Staff shall clear all empty champagne and spirit bottles promptly from the table. Customers shall not be permitted to leave their table carrying any such glass bottle or drink directly from the bottle.
47. From 23:00 hours, a full pat-down search of all entrants and bag search, shall be conducted by properly trained security staff of the appropriate gender. Searching will be supplemented using two functional metal detecting wands. All searches will be covered by the premises CCTV system. Prior to 23:00 hours, searching shall be based on a risk assessment by designated security staff.
48. In the event that an assault involving an injury or of a sexual nature is committed on the premises (or appears to have been committed), the management will immediately ensure that: a. the Police (and, where appropriate, the London Ambulance Service) are called without delay; b. all measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the Police; c. the crime scene is preserved so as to ensure a full forensic investigation to be carried out by the Police; such other measures are taken (as appropriate) to fully protect the safety of all persons on the premises.
49. Where the premises are open for the sale of alcohol for consumption on the premises then from 22:00 hours a personal licence holder shall be on duty.
50. After 22:00, all security engaged outside the entrance to the premises, or supervising or controlling queues outside the premises, shall wear high visibility yellow jackets or vests. Security staff shall display their SIA a licence at all times went on duty. At the commencement of duty, all security personnel must have their names and licence number logged with date and time. Names must be legible and appropriate for a legal document. The log shall be made available for inspection of the Responsible Authorities upon request and be retained for a minimum of 31 days.
51. A traffic marshal shall be employed by management from 22:00 on Friday, Saturday and any other time deemed necessary by the premises licence Holder. They shall remain on duty until all customers have left the immediate vicinity of the premises to ensure, as far as reasonably practicable, there is no obstruction in the immediate vicinity of the

premises from customers or vehicles linked to the premises. The Traffic Marshall shall wear a high visibility jacket of a different colour to those worn by SIA door staff and marked 'traffic marshal' to be clearly identifiable in this role and equipped with a radio link to security.

52. SIA door staff shall from midnight until close, monitor Shaftesbury Avenue to encourage the quiet dispersal of customers.
53. Customer facing front of house staff shall receive at least basic training in Conflict Management provided by a qualified source. Training records for such staff shall be kept on the premises and provided to the Responsible Authorities for viewing upon request.
54. The premises licence holder shall ensure that the management team register and successfully complete the nationally recognised counter terrorism training product referred to as ACT eLearning package or can demonstrate that the ACT eLearning product has been successfully completed within the preceding 12 months and that all front of house staff employed by or at the premises complete the ACT eLearning within a reasonable period not exceeding 3 months from the day they start their employment.
55. (a) After 23:00 hours, all customers entering the premises shall have their ID scanned on entry, save for when a biometric scanning system is in place. The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police and the local authority upon request. (b) The requirement in (a) above is subject to the following exceptions, namely that a maximum number of (25) guests per night may be admitted at the Managers discretion without necessarily photo ID being scanned and recorded. The admission of such guests however shall be in accordance with the following procedure: (i) The DPS shall approve in writing the names of a maximum of three managers other than him/herself who are authorised to sign in such guests. (ii) A legible record (the signing in sheet) of those guest's name shall be retained on the premises for inspection by the licensing authority and Police for a minimum period of 31 days. The name of the DPS approved manager authorising the admission will also be recorded by that manager, (iii) Guests shall be required to produce some form of ID such as a bank card (or emailed electronic photo ID) and ID scan entry with a live photo shall be created. (iv) Where there are appropriate reasons for a guest not to be able to produce ID and be subject to ID scan, the Approved Manager may still permit entry. In such circumstance he shall also record the reasons for this in the signing in sheet. (c) Notwithstanding (a) above, patrons who are attending a pre-booked private event at the premises do not need to have their ID Scanned on entry and instead a written guest list shall be held at reception for the event, and will be retained for 31 days after the event for inspection by the police and responsible authorities upon request.
56. All front of house staff at the premises shall receive Welfare and Vulnerability Engagement (WAVE) training by a qualified trainer, and once every 12 months thereafter. The date the training was provided and signed confirmation from the member of staff shall be recorded and made available for inspection by the Responsible Authorities upon request.
57. The applicant contends that this application can be treated as an exception to policy upon the basis that the capacity for the Piccadilly Institute stated within Premises Licences 22/02799/LIPVM and 22/02800/LIPVM (which has a 3 am licence) shall be reduced by 350 persons. This condition to be removed once the two licences for the Piccadilly Institute have been amended to reduce the capacity by 350 persons.

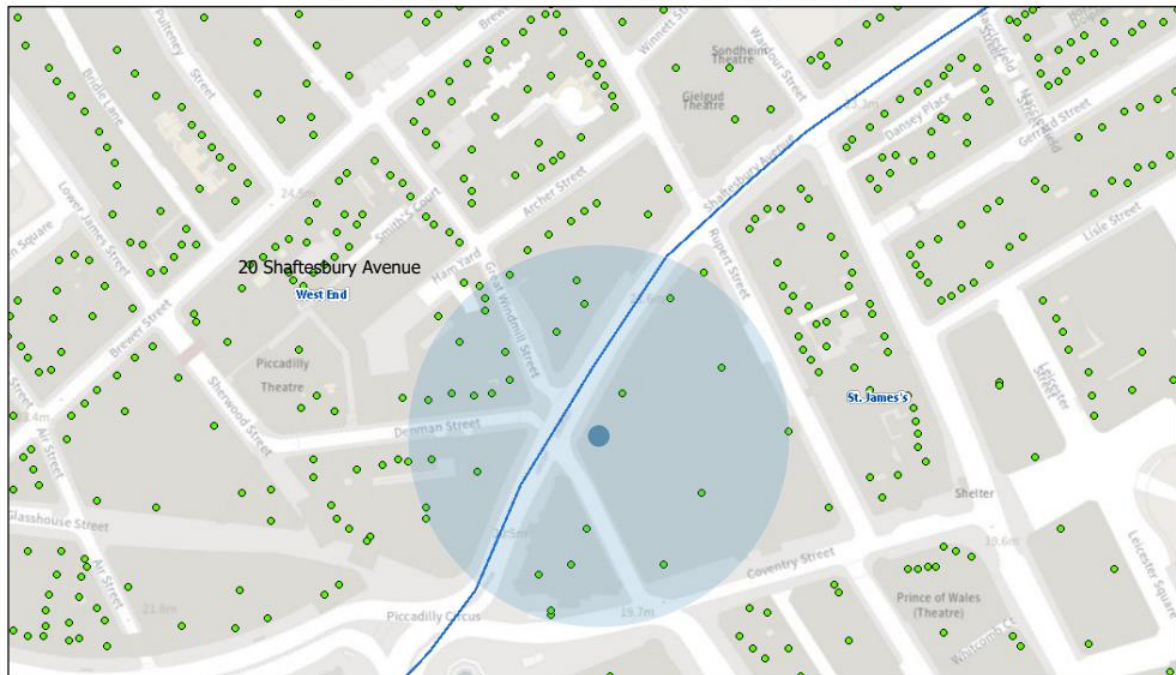
Conditions proposed by the Environmental Health

None

Conditions proposed by the Police

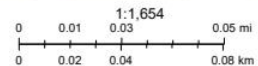
None

Unit 30, Trocadero, 13 Coventry Street, London



14/07/2022, 09:17:26

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident Count = 12

Licensed premises within 75 metres of Unit 30, Trocadero, 13 Coventry Street, London				
Licence Number	Trading Name	Address	Premises Type	Time Period
22/04957/LIPDPS	Jungle Cave	20-24 Shaftesbury Avenue London W1D 7EU	Restaurant	Sunday; 09:00 - 03:00 Monday to Saturday; 09:00 - 03:30
22/02797/LIPN	Rainforest Cafe	20-24 Shaftesbury Avenue London W1D 7EU	Restaurant	Monday; 10:00 - 00:30 Tuesday; 10:00 - 00:30 Wednesday; 10:00 - 00:30 Thursday; 10:00 - 00:30 Friday; 10:00 - 00:30 Saturday; 10:00 - 00:30 Sunday; 10:00 - 00:30
19/16538/LIPDPS	Crystal Maze	20-24 Shaftesbury Avenue London W1D 7EU	Miscellaneous	Monday to Sunday; 09:00 - 04:00
20/09511/LIPDPS	Crystal Maze	20-24 Shaftesbury Avenue London W1D 7EU	Miscellaneous	Monday to Sunday; 09:00 - 04:00
20/11037/LIPCH	St James Tavern	45 Great Windmill	Public house or	Sunday; 07:00 -

	Public House	Street London	pub restaurant	22:30 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 07:00 - 00:00
18/16199/LIPVM	Shaftesbury Food And Wine	Ground Floor Unit 2 Avenue House 25 - 27 Shaftesbury Avenue London W1D 7EQ	Shop	Monday; 00:00 - 00:00 Tuesday; 00:00 - 00:00 Wednesday; 00:00 - 00:00 Thursday; 00:00 - 00:00 Friday; 00:00 - 00:00 Saturday; 00:00 - 00:00 Sunday; 00:00 - 00:00
21/09347/LIPVM	Lyric Theatre	Avenue House 25-27 Shaftesbury Avenue London W1D 7EG	Theatre	Monday; 09:00 - 00:00 Tuesday; 09:00 - 00:00 Wednesday; 09:00 - 00:00 Thursday; 09:00 - 00:00 Friday; 09:00 - 00:00 Saturday; 09:00 - 00:00 Sunday; 09:00 - 00:00
16/06157/LIPT	McDonald's	Ground Floor Right And Basement Avenue House 25 - 27 Shaftesbury Avenue London W1D 7EQ	Restaurant	Sunday; 05:00 - 23:00 Monday to Thursday; 05:00 - 00:00 Friday to Saturday; 05:00 - 01:00
21/11207/LIPDPS	Shoryu Soho	2-3 Denman Street London W1D 7HA	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
17/08106/LIPN	Unit 4 - Happy Bar And Grill	Trocadero 13 Coventry Street London W1D 7DH	Restaurant	Sunday; 08:00 - 22:30 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
20/07563/LIPDPS	Five Guys	Trocadero 13 Coventry Street London W1D 7DH	Restaurant	Sunday; 10:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
22/00403/LIPDPS	Picturehouse Central	Trocadero 13 Coventry Street London W1D 7DH	Cinema	Monday to Sunday; 00:00 - 23:59
18/00656/LIPN	Trocadero Hotel/Sky Bar & Restaurant	Trocadero 13 Coventry Street London W1D 7DH	Hotel, 3 star or under	Monday to Sunday; 00:00 - 00:00
21/06624/LIPN	Sky Bar Lounge	Trocadero 13	Restaurant	Monday to Sunday;

		Coventry Street London W1D 7DH		00:00 - 00:00
17/15045/LIPDPS	Sophies	42 - 44 Great Windmill Street London W1D 7ND	Restaurant	Sunday; 09:00 - 23:00 Monday to Saturday; 09:00 - 01:30
22/02799/LIPVM	Shadow Licence	1 Piccadilly Circus London W1J 0TR	Premises Licence - Shadow Licence	Monday; 07:00 - 03:30 Tuesday; 07:00 - 03:30 Wednesday; 07:00 - 03:30 Thursday; 07:00 - 03:30 Friday; 07:00 - 03:30 Sunday; 07:00 - 01:00 Sundays before Bank Holidays; 07:00 - 01:30
21/14329/LIPDPS	Not Recorded	Ground Floor Unit G2 The London Pavillion 1 Piccadilly London W1J 0DA	Not Recorded	Monday to Sunday; 00:00 - 00:00
22/02800/LIPVM	Piccadilly Institute	First Floor To Fifth Floor 1 Piccadilly Circus London W1J 0TR	Night clubs and discos	Monday; 07:00 - 03:30 Tuesday; 07:00 - 03:30 Wednesday; 07:00 - 03:30 Thursday; 07:00 - 03:30 Friday; 07:00 - 03:30 Sunday; 07:00 - 01:00 Sundays before Bank Holidays; 07:00 - 01:30
18/12412/LIPN	Not Recorded	The London Pavillion 1 Piccadilly London W1J 0DA	Not Recorded	Monday to Sunday; 10:00 - 00:30
20/00949/LIPDPS	Not Recorded	Unit 29 Trocadero 13 Coventry Street London W1D 7AB	Not Recorded	Monday to Sunday; 00:00 - 00:00
18/16233/LIPN	Not Recorded	Unit 34 Trocadero 13 Coventry Street London W1D 7AB	Restaurant	Sunday; 10:00 - 00:00 Monday to Saturday; 10:00 - 01:30
22/04961/LIPDPS	Shrimp And Grill	Basement To First Floor Unit 75 Trocadero 13 Coventry Street London W1D 7AB	Restaurant	Monday; 09:00 - 23:30 Tuesday; 09:00 - 23:30 Wednesday; 09:00 - 23:30 Thursday; 09:00 - 23:30 Friday; 09:00 - 00:00 Saturday; 09:00 - 00:00 Sunday; 09:00 - 23:00 Sundays before

				Bank Holidays; 09:00 - 00:00
20/01462/LIPDPS	HaiDiLao	Units 4 And 5 Trocadero 13 Coventry Street London W1D 7AB	Restaurant	Sunday; 08:00 - 23:00 Tuesday to Thursday; 08:00 - 00:00 Friday to Saturday; 08:00 - 00:30 Sundays before Bank Holidays; 08:00 - 00:30
19/07844/LIPN	United Chip, Unit 34a, The Trocodero	19A Rupert Street London W1D 6DF	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 11:00 - 23:30 Friday to Saturday; 11:00 - 00:00
21/06593/LIPDPS	Platinum Lace Gentlemans Club	Unit 33 Trocadero 13 Coventry Street London W1D 7AB	Night clubs and discos	Monday; 15:00 - 06:30 Tuesday; 15:00 - 06:30 Wednesday; 15:00 - 06:30 Thursday; 15:00 - 06:30 Friday; 15:00 - 06:30 Saturday; 15:00 - 06:30 Sunday; 15:00 - 03:30
19/00522/LIPDPS	Not Recorded	Unit 34 Trocadero 13 Coventry Street London W1D 7AB	Not Recorded	Sunday; 10:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/03926/LIPCH	Chilli Shaker Indian Cuisine	4 Denman Street London W1D 7HD	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/03711/LIPV	Olives N' Mezze Mediterranean Kitchen	Basement And Ground Floor 40 Great Windmill Street London W1D 7LY	Restaurant	Monday; 08:00 - 02:00 Tuesday; 08:00 - 02:00 Wednesday; 08:00 - 02:00 Thursday; 08:00 - 02:00 Friday; 08:00 - 02:00 Saturday; 08:00 - 02:00 Sunday; 09:00 - 02:00
14/07220/LIPN	(Restaurant)	Basement And Ground Floor 39 Great Windmill Street London W1D 7LX	Restaurant	Sunday; 11:00 - 00:00 Monday to Saturday; 11:00 - 01:00
21/14637/LIPV	Not Recorded	17 - 19 Great Windmill Street London W1D 7JZ	Sexual Entertainment Venue	Monday; 09:00 - 05:30 Tuesday; 09:00 - 05:30 Wednesday; 09:00 - 05:30 Thursday; 09:00 - 05:30 Friday; 09:00 - 05:30

				Saturday; 09:00 - 05:30 Sunday; 09:00 - 03:00
22/01989/LIPRW	The Windmill	17 - 19 Great Windmill Street London W1D 7JZ	Theatre	Sunday; 09:00 - 03:00 Monday to Saturday; 09:00 - 05:30